

Presented by Champons

Hosted by Ian Woosnam OBE

Trevose Golf & Country Club, Padstow | 17th - 20th June 2021























ABOUT THE EVENT



DAY EVENT FORMAT:

FANTASTIC PLAYING
OPPORTUNITIES AVAILABLE FOR
BOTH THE PRO-AM
TEAM AND ALLIANCE EVENTS.

THURSDAY 17th JUNE

PRO-AM TEAM EVENT

Pro-Am teams of four. Three amateurs and a tour professional bid for glory, before a relaxed evening of champagne, dinner, fundraising and entertainment.

FRIDAY 18th & SATURDAY 19th JUNE

THE ALLIANCE – Partner a Legends Tour Professional

An exciting two-day format. An amateur and a tour professional compete as a team to become the Alliance Champions, presented at Saturdays' prize giving ceremony. Each pair will accompany another pair for both days.

SUNDAY 20th JUNE

THE FINAL ROUND (professionals only)

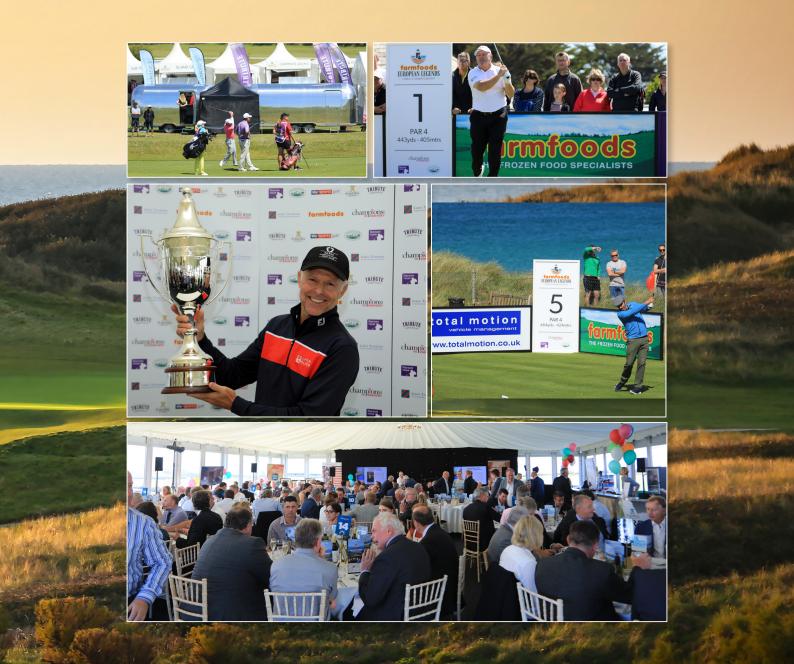
The cream of the Legends Tour carry forward their Alliance scores and vie for the title.

Star-studded field with Ryder Cup legends, including Ian Woosnam OBE, Paul Lawrie OBE, Paul McGinley, Peter Baker and Jean van de Velde.

*subject to schedules

EXAMPLES OF SPONSOR/PARTNERSHIP COLLATERAL







SPONSOR/PARTNERSHIP OPPORTUNITIES

PRESENTING SPONSOR From £40,000

- Company name in the official event title "Farmfoods European Legends Links Championship presented by..."
- 2 teams in the Pro-Am
- · 2 places in the Alliance
- Dedicated company tee board on 18th hole, 2 x green boards on TV holes
- Event brochure full page advert (x1)
- Opportunity for item in the amateur goody bag
- 1 VIP Hospitality table of 10 for 3 main tournament days
- Regular mentions throughout social media campaign
- Newsletter and eshot branding
- 250 tickets to give away for competitions or clients
- Event images and video highlights, post tournament

- One full page advert in Inspirational Magazine
- Company logo to appear on: sleeve of amateur shirts in Pro-Am and Alliance
 - sleeve of volunteer uniforms

media wall

course leaderboards

throughout official event website

all official event marketing collateral

and all event materials, including tickets, brochure and car parking passes

all 18 yardage tee boards

all evening dinner menus, used in all golf, national and regional press

 Each player can bring an additional guest to the Pro-Am evening dinner

EVENT PARTNERS From £20,000

- 1 team in Pro-Am
- 1 tee board
- · 1 green board
- · 2 places in Alliance
- Full page ad in official event brochure
- Logo on web/tickets/brochures and other event collateral
- 1 VIP Hospitality table of 10 for three main tournament days
- Listed as an official partner on event brochure front page
- 50 tickets to give away for competitions or clients
- Event images and video highlights, post tournament.
- One full page advert in Inspirational Magazine
- Each player can bring an additional guest to the Pro-Am evening dinner

Pro-Am dinner - What to expect

The fabulous Pro-Am dinner features a champagne reception in the VIP marquee overlooking the Atlantic Ocean. Guests are then seated for a delicious three course dinner which will include a Q&A featuring a selection of the professionals playing in the tournament. This will be followed by fantastic entertainment, prize-giving and a live charity auction.



TEE BOARD PARTNER From £10,000

- Dedicated tee board with company logo on one of 18 tee boxes
- 1 Pro-Am team
- 1 Alliance playing place
- · Brochure advert
- Social media mention
- Newsletter
- Web news story
- Event images and video highlights, post tournament
- One full page advert in Inspirational Magazine
- Each player can bring an additional guest to the Pro-Am evening dinner

GREEN BOARD PARTNER From £7,500

- Dedicated green board with company logo on one of the 18 Championship holes
- 2 Alliance playing places
- Brochure advert
- Social media mention
- Newsletter
- Web news story
- Event images and video highlights, post tournament
- One full page advert in Inspirational Magazine

Pro-Am evening dinner guests

Additional places for the evening dinner which follows the Pro-Am can be purchashed by contacting a member of the Champions team. Places are limited and allocated on a first come first serve basis.



Presented by Champions

For more information visit www.europeanlegendslinks.com

or email

Tim Munton at tmunton@championsukplc.com Louisa Hayes at Ihayes2@championsukplc.com Sophia Hayes at shayes@championsukplc.com alternatively, please call 08453 31 30 31



















